



Celebrating the Visionaries of Beauty

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GLOBAL EDITION

GLOBAL VISIONS

Leading Experts Shaping Aesthetic Trends



CYNTHIA
BRITT



DREKA
GATES



Dr SHIRIN
LAKHANI



Dr IVONA
IGERC



CHARMAINE
CHOW



Dr KEVIN
SADATI

MEDIA KIT

Mission statement, readership profile, distribution,
rate card, production specs

2026

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Available for

Print
Electronic
Flip
Mobile
Web
Social Media

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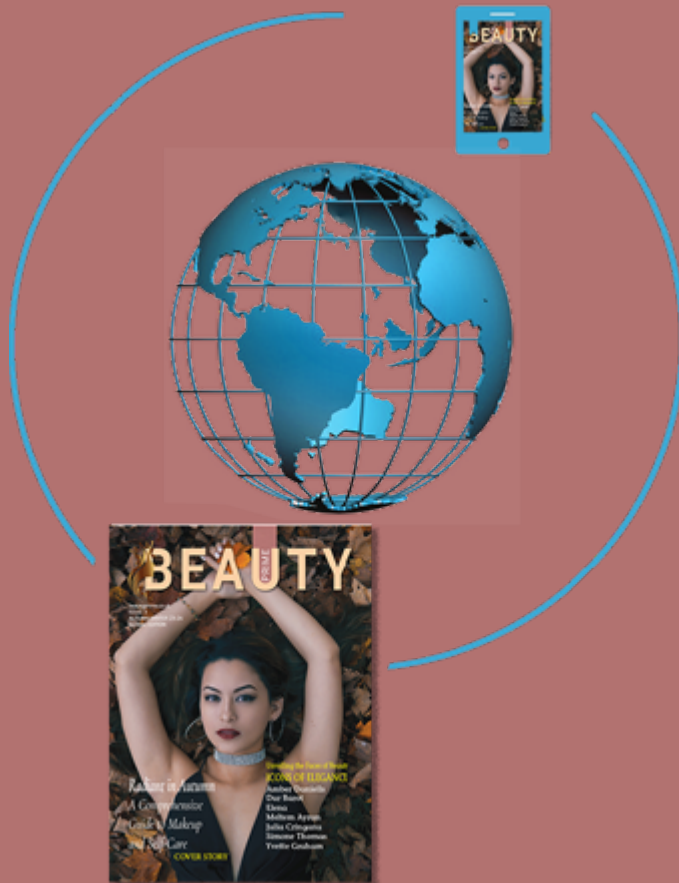
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OUR MISSION

At Beauty Prime Magazine, our mission is to empower and inspire individuals by celebrating the diverse world of beauty. We are committed to providing our readers with the latest trends, expert insights, and authentic stories that embrace inclusivity and self-expression. Through our content, we aim to foster a community where everyone feels confident and beautiful in their own unique way.

OUR VISION

Our vision is to be the leading voice in the beauty industry, setting the standard for innovation, diversity, and sustainability. We aspire to create a platform that not only showcases the artistry and creativity of beauty but also drives positive change by promoting ethical practices and celebrating all forms of beauty.



Global market

We cover 90% of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earth... Beauty Prime is available in print over 190 countries and 40.000 retailers and platforms including Amazon, Barnes & Noble, Walmart, Blackwell's, Waterstones...

VISIONARIES

What's INSIDE



CYNTHIA PSCHODTCHIAN

CUSTOM JEWELRY REDEFINES RESPECT OF ELEGANCE WITH TIMELESS CREATIONS
A Visionary Designer Shaping the Future of Fine Jewelry

DREKA GATES

EMPOWERS WELLNESS THROUGH BEAUTY AND ENTREPRENEURIAL SPIRIT
Discovering Dreka Gates: A Journey of Self-Love and Empowerment

DR. SHIRIN LAKHANI

INSPIRES CHANGE IN WELLNESS, AESTHETIC MEDICINE, AND INTEGRAL HEALTH
Dr. Shirin Lakhani champions holistic health, aesthetic innovation.

DR. IVONA IGERIC

PIONEERS INNOVATION IN AESTHETIC MEDICINE
The transformative role of technology in aesthetic medicine

CHARMAINE CHOW

ILLUSTRATES MODERN SKINCARE WITH ORDINARY'S VISIONARY BLEND OF TECHNOLOGY
Shares her entrepreneurial journey, her quest as a revolutionary clinician with Get Harley.

DR. BHAVJIT KAUR

REDEFINES AESTHETIC MEDICINE WITH RESTORATION ETHICS AND PATIENT WELL-BEING
Like champion sacred monument, individuality, and unapologetic.

IN BEAUTY

What's INSIDE



DR. SOPHIE SHOTTER

EMPOWERS CONFIDENCE AND WELLNESS THROUGH AESTHETIC
Dr. Sophie Shotton, an award-winning aesthetic doctor, shares with 'her journey, philosophy and innovative approach.

DR. KEVIN SADATI

REDEFINES AESTHETIC MEDICINE WITH INNOVATION, EXPERTISE AND COMPASSION
Dr. Kevin Sadati, a trusted facial plastic surgeon, combines innovation, artistry and compassion to deliver natural-looking results.

DR. NICOLE SCHRADER

SHARES INNOVATIVE TECHNIQUES FOR FACIAL REVOLUTIONS THROUGH COMPREHENSIVE COSMETIC PROCEDURES
Dr. Nicole Schrader discusses her pioneering approach to holistic skin care.

MELINDA NICCI

EMPOWERS WOMEN THROUGH WELLNESS
Melinda Nicci discusses founding Botox Club to bridge fitness gaps for women.

DR. KRISTIAN EDWARDS

EMPOWERS WELLNESS
The Power of Wellness: Dr. Edwards' Vision for B.E.A.U.T.Y. + G.R.O.W. and Beyond

JACQUELINE IVERSEN

WISDOM FROM A WELLNESS INNOVATOR
Empowering Future Pharmacists and Entrepreneurs

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190
COUNTRIES

40.000+
STORES, RETAILERS, PLATFORMS

The USA market

The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.



BARNES & NOBLE
BOOKSELLERS



Walmart

amazon

W
WATERSTONE'S

Over 40.000 retailers and splatforms

“Marketing Sherpa revealed 82% of participants trusted magazines.”

Facts about BEAUTY PRIME

- ✓ **Available** across print, electronic, flip, web, and social media platforms
- ✓ **Distributed** in North America, the United Kingdom, European Union, Australia and South Africa.
- ✓ **Continuously available** for years, ensuring everlasting visibility
- ✓ Enhances your SEO and marketing performance with strategic **keywords and backlinks**. The magazine goes to global market with Metadata that your name is in Keywords and titles..
- ✓ Marketing Sherpa revealed 82% of participants **trusted** magazines
- ✓ Gets 300% **more likes and comments** than average posts on social media
- ✓ **Builds global branding**, reaching over tens of countries and thousands of platforms
- ✓ Upholds integrity with **no fake news** or cybercrime involvement. We feature what we get from your side
- ✓ **Targets specific audiences** based on your preferences
- ✓ Opportunity to receive the prestigious **“Beauty Maven Award”**
- ✓ **State-of-the-art** page design layouts
- ✓ **Get featured in over 3,000 media outlets!** Being highlighted in Beauty Prime means gaining exposure across thousands of media platforms in the US, UK, EU, and beyond, including AP News, UK NewsWire, and affiliates of ABC, CBS, FOX, NBC, and many more.





AD RATES

DPS (Double-Page Spread): £2,000
 Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.
 Full Page Advert: £1200
 Back Cover: £3000
 Inside Cover: £2000
 210 x 280 mm (+3mm bleed)
 1/2 Page Advert: £750
 140 x 210 mm (+3mm bleed)
 1/4 Page Advert: £400
 105 x 140 mm (+3mm bleed)



The Beauty Maven Award, presented by Beauty Prime Magazine, is a prestigious accolade recognising exceptional talent and innovation in the beauty industry. Each year, this award honours a select group of experts who demonstrate outstanding creativity and inspire others through their dedication and artistry. The awards are presented to the recipients, celebrating the achievements of these distinguished beauty professionals during the year.



Inside Our Online Reach

A Dynamic Platform for Global Impact

Beauty Prime is a leading global magazine, recognized by Google, featuring people prominently in titles, summaries, and captions, with added links to amplify their visibility and impact worldwide.

Beauty Prime magazine is a powerful and highly influential publication recognised by Google as a global branding authority. Available in thousands of stores in print and accessible online worldwide, Beauty Prime ensures every piece of content makes a lasting impact. Whether it's news or an exclusive interview, we prominently feature the person's name in the title, photo captions, summaries, and introductions—creating unparalleled visibility for the featured individuals. Additionally, we provide clickable links to foster engagement and amplify reach, making Beauty Prime a trusted platform for showcasing entrepreneurial success stories.



Print Matters

Elevating Visibility Through Printed Media

In a world dominated by fleeting digital content, print remains an impactful, credible, and enduring medium that stands the test of time. Its tangible nature provides a depth of value that resonates with readers and builds trust. Here's why print still matters:

1. WORLDWIDE REACH

Beauty Prime is available in over 190 countries and 40,000 networks and platforms, giving entrepreneurs unparalleled global exposure.

2. BUILD A POWERFUL BRAND

Being featured in print helps people establish a strong international presence, positioning their brand as credible and trustworthy worldwide.

3. PERMANENT VISIBILITY

Print ensures long-term availability, with features continuously accessible in global markets—a lasting tool for building a recognizable brand.

4. STRATEGIC KEYWORDS & TITLES

Each feature is crafted with targeted keywords and titles, ensuring maximum searchability and a stronger connection with your audience in diverse regions.

5. A PLATFORM FOR BRANDING

Company brands appear across thousands of networks, creating a **permanent and reliable model** for global branding success.

6. TANGIBLE CREDIBILITY AND PRESTIGE

Being featured in reputable publications symbolises high standards, dedication to quality, and trustworthiness.

DISTRIBUTION

Beauty Prime is available in Print over 190 countries and more than 40.000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

MEDIA REPRINTS

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, abc, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.

Comprehensive Media Distribution and Brand Exposure Services

- Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines



FAQ

Our Location

We're located in London. Beauty Prime magazine is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

Our Circulation

Unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 per cent since 2014 (Source: Press Gazette), we prioritise ensuring that your interview will reach thousands of people. Please contact us for more information about this service.

Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

Why your magazine is so expensive?

Beauty Prime is a rare British magazine available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

Am I eligible to be featured on the cover?

We reserve our cover features for the best and exceptional people. If you think that you're the one, please contact us.

What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It opens the door to being featured in our other group magazines, such as Novelist Post and Beauty Prime.
- Only the best are featured in magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity for you. Don't miss out.

More questions?

Please contact editor@beautyprime.co.uk



Let's Work Together
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Photo by Jonaorle

Beauty Prime is a subsidiary of NewYox Media Group, London, UK

