



# MEDIA KIT

Mission statement, readership profile, distribution, rate card, production specs

Celebrating the Visionaries of Beauty



## Available for

Print  
Electronic  
Flip  
Mobile  
Web  
Social Media

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## OUR MISSION

At Beauty Prime Magazine, our mission is to empower and inspire individuals by celebrating the diverse world of beauty. We are committed to providing our readers with the latest trends, expert insights, and authentic stories that embrace inclusivity and self-expression. Through our content, we aim to foster a community where everyone feels confident and beautiful in their own unique way.

## OUR VISION

Our vision is to be the leading voice in the beauty industry, setting the standard for innovation, diversity, and sustainability. We aspire to create a platform that not only showcases the artistry and creativity of beauty but also drives positive change by promoting ethical practices and celebrating all forms of beauty.



## Global market

We cover %90 of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earth... Beauty Prime is available in print over 190 countries and 40.000 retailers and platforms including Amazon, Barnes & Noble, Walmart, Blackwell's, Waterstones...

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### 8 ON THE COVER

**RADIANT IN AUTUMN**  
A Comprehensive Guide to Fall Makeup and Self-Care  
By Kirsty Rowe  
One of the main reasons that quell us in life is stress. Sleeping consistently wrong will lead to physical alterations in the human body that can slow the aging process.

### EDITOR'S LETTER

As we embrace the crisp air and vibrant colors of autumn, it brings me great pleasure to introduce the final issue of Beauty Prime magazine. With this edition, we delve into the essence of the fall season, exploring the artistry of makeup and the significance of self-care in our lives. Our cover story, "Radiant in Autumn: A Comprehensive Guide to Fall Makeup and Self-Care," is a celebration of the beauty that surrounds us during this time of the year. Beyond the hues of changing leaves, we understand that one of the most significant adventures to our well-being is stress. The relentless pressures we endure can manifest physically, accelerating the aging process. Within these

pages, discover insights and practices to help you navigate this season with grace and tranquility. Moreover, in this issue, we are honored to feature individuals who embody elegance and grace, representing diverse facets of beauty. Their stories, their journeys, and their unique perspectives on what defines beauty will inspire and captivate you. - Amber Danelli  
Dor Barot  
Elena  
Melissa Ayman  
Julia Gana  
Simone Thomas  
Yvette Graham  
Their presence in these pages reflects our commitment to showcasing the multifaceted nature of beauty, transcending stereotypes and embracing the richness of diversity. As we approach the end of another year, we extend our warmest wishes and greetings to you. May this festive period be filled with joy, love, and cherished moments with your loved ones. Here's to a promising and prosperous new year ahead. From all of us at Beauty Prime, we wish you not only a Merry Christmas but also a season of self-discovery, self-care, and exciting reads. Thank you for joining us on this journey. - Ben Chan, Editor in Chief

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We reserve all responsibility for accidental resemblance to any material published from our publications.  
BEAUTY PRIME 8 7

## Worldwide Distribution & Sales

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CONTINENTS

# 190

COUNTRIES

# 40.000+

STORES, RETAILERS, PLATFORMS

# The USA market

The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.



**Discovering Beauty in Layers**

*Yana Barabash discusses her artistic journey, the influence of the life of Wright, her creative process, and her approach to life, concluding, emphasizing the importance of finding joy in the present.*

**YANA BARABASH**  
Artistic Journey Through Emotion and Nature

as told to Archie Proctor

**Y**ana Barabash is a visionary artist whose work transcends the boundaries of traditional painting, capturing the essence of human emotion and the beauty of the natural world. Born in Ukraine, Yana's artistic journey began at a young age, and her passion for art has only deepened over the years. Her unique ability to convey complex emotions through her personal and genre compositions has earned her a well-deserved reputation in the art world. These inspirations in her work are evident in her multi-layered paintings, which often explore the human condition through abstract and surreal forms. Her work is a testament to her belief in the transformative power of art, offering a glimpse into her deepest thoughts and the world as she sees it.

In her exclusive interview for *Life of Wright Magazine*, Yana Barabash opens up about her artistic journey, the challenges she has faced, and the personal inspirations that have shaped her work. She discusses her creative process, revealing how she balances traditional techniques with modern technology to bring her vision to life. Yana also discusses the impact of the magazine on her career, highlighting her commitment to sharing her work with a wider audience and exploring the importance of finding joy in the present.

When I moved to the life of Wright, I was looking for a change, including thoughts about the new, an ability, I want, and my artistic vision. The idea of creating a multi-layered piece of art was exciting to me. I have been so inspired by the magazine's focus on art and nature, and I want to explore the same depth of layers. I don't just create art; I create a story. These childhood friends, who I've known since I was a child, are now my models. I've found a way to bring my art to life through the magazine, which is what I've been looking for in my new journey.

Before moving here, I had some doubts about my artistic journey. I was born in Ukraine, and I had to move to a new country. I was a big girl with a population of 10 million, and I had to find my way in a new world. I was looking for a change, including thoughts about the new, an ability, I want, and my artistic vision. The idea of creating a multi-layered piece of art was exciting to me. I have been so inspired by the magazine's focus on art and nature, and I want to explore the same depth of layers. I don't just create art; I create a story. These childhood friends, who I've known since I was a child, are now my models. I've found a way to bring my art to life through the magazine, which is what I've been looking for in my new journey.

What are some of the biggest challenges you face as an artist? I think the biggest challenge is finding the time to create. I have a full-time job, and I have a family. I have to find the time to create, and I have to find the time to promote my work. I have to find the time to create, and I have to find the time to promote my work. I have to find the time to create, and I have to find the time to promote my work.

How do you balance the art and the business side of your career? I think the key is to find a balance between the two. I have to find the time to create, and I have to find the time to promote my work. I have to find the time to create, and I have to find the time to promote my work. I have to find the time to create, and I have to find the time to promote my work.

What advice do you have for aspiring artists? I think the key is to find a balance between the two. I have to find the time to create, and I have to find the time to promote my work. I have to find the time to create, and I have to find the time to promote my work. I have to find the time to create, and I have to find the time to promote my work.

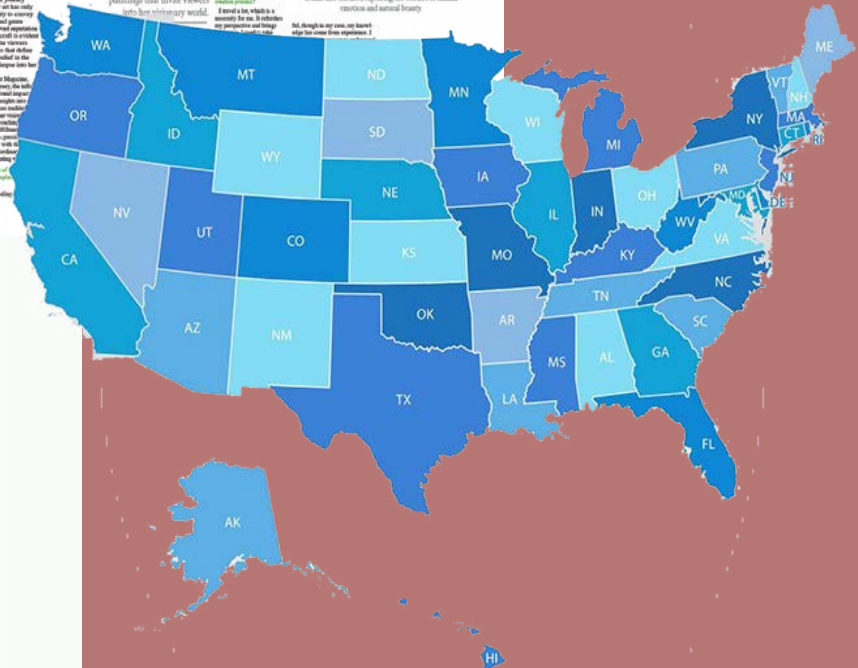


*Yana Barabash's multi-layered paintings reveal intricate details and textures, capturing the essence of human emotion and natural beauty.*

*I found that while it is a necessity for me, it is often a challenge to find the time to create. I have to find the time to create, and I have to find the time to promote my work. I have to find the time to create, and I have to find the time to promote my work. I have to find the time to create, and I have to find the time to promote my work.*

**Art & Painting**

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- AUNTIES BOOKSTORE**
  - BookSmart** 421 Vineyard Town Center, Marquette, MI, CA 90037-3208, 408-778-6467
  - BOOKSHOP SANTA CRUZ**
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  - ISSUS**
- Book People**  
A Community Bound by Books.



The Beauty Maven Award, presented by Beauty Prime Magazine, is a prestigious accolade recognising exceptional talent and innovation in the beauty industry. Each year, this award honours a select group of experts who demonstrate outstanding creativity and inspire others through their dedication and artistry. The awards are presented to the recipients, celebrating the achievements of these distinguished beauty professionals during the year.



Over 40,000 retailers and platforms



“Marketing Sherpa revealed 82% of participants trusted magazines.”

## Facts about BEAUTY PRIME

- ✔ Available across print, electronic, flip, web, and social media platforms
- ✔ Distributed in over **190 countries**, accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blacwell's..
- ✔ Enhances your titles' **SEO** and marketing performance with strategic **KEYWORDS** and backlinks
- ✔ Maintains credibility, longevity, and quality with everlasting availability
- ✔ It lasts **FOREVER\*** both online and print. Availavle for lifetime.
- ✔ Powers your **BRAND**. Establishes instant credibility
- ✔ High quality images and pages. **No FAKE NEWS** and **CYBERCRIME**
- ✔ **GET FEATURED** on other publications more easily. It is a subsidiary of NewYox Media, publishes 10 different magazines.
- ✔ **TARGETED AUDIENCE**. Just share with us where to target. We make sure you reach targeted number of people. Please **CONTACT & ASK US** for this service.
- ✔ **INSPIRED READERS**: provides a wealth of information, inspiration and creative ideas for readers.
- ✔ **STATE-OF-THE- ART PAGE DESIGN LAYOUTS**. Share it, Frame it, or keep the magazine forever.
- ✔ Offers the opportunity to receive the prestigious “**Editor's Choice, Award**”
- ✔ Receiving awards and accolades in newspapers and magazines is a testament to an person's dedication to **HIGHER STANDARDS**.





## AD RATES

DPS (Double-Page Speed): £2.000

Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.

Full Page Advert: £1200

210 x 280 mm (+3mm bleed)

1/2 Page Advert: £750

140 x 210 mm (+3mm bleed)

1/4 Page Advert: £400

105 x 140 mm (+3mm bleed)

## CREDIBILITY

If you are featured on Beauty Prime YOUR NAME AND BRAND will be shown over 40.000 networks, platforms, libraries and stores like Amazon, Barnes & Noble, Rakuten, Blackwells, Waterstone's and so on in over 190 COUNTRIES. YOU'RE EVERYWHERE!

**BARNES & NOBLE**  
BOOKSELLERS

**amazon**

**!ndigo**

**W**  
WATERSTONE'S

# DISTRIBUTION

Beauty Prime is available in Print over 190 countries and more than 40,000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

# MEDIA REPRINTS

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, abc, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.

# FACTS ABOUT OUR FEATURES

- Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines





# FAQ

## Our Location

We're located in London. Beauty Prime magazine is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

## Our Circulation

Unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 percent since 2014 (Source: Press Gazette), we prioritize ensuring that your interview will reach thousands of people. Please contact us for more information about this service.

## Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

## Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

## Why your magazine is so expensive?

Beauty Prime is a rare British magazine available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

## Am I eligible to be featured on the cover?

We reserve our cover features for the best and exceptional people. If you think that you're the one, please contact us.

## What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It opens the door to being featured in our other group magazines, such as Novelist Post and Beauty Prime.
- Only the best are featured in magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity for you. Don't miss out.

## More questions?

Please contact [editor@beautyprime.co.uk](mailto:editor@beautyprime.co.uk)



*Let's Work Together*  
*beautyprime.com || editor@beautyprime.co.uk*

Beauty Prime is a subsidiary of NewYox Media Group, London, UK

