

BEAUTY PRIME

ISSUE 02
NOVEMBER 2022
beautyprime.co.uk
GLOBAL EDITION

*How To Stay
Looking Young
Naturally*

COVER STORY

INTERVIEW

Whitney Raymond
Billi Currie
Jo Hansford
Ginger Boyle
Nohad Da Silva

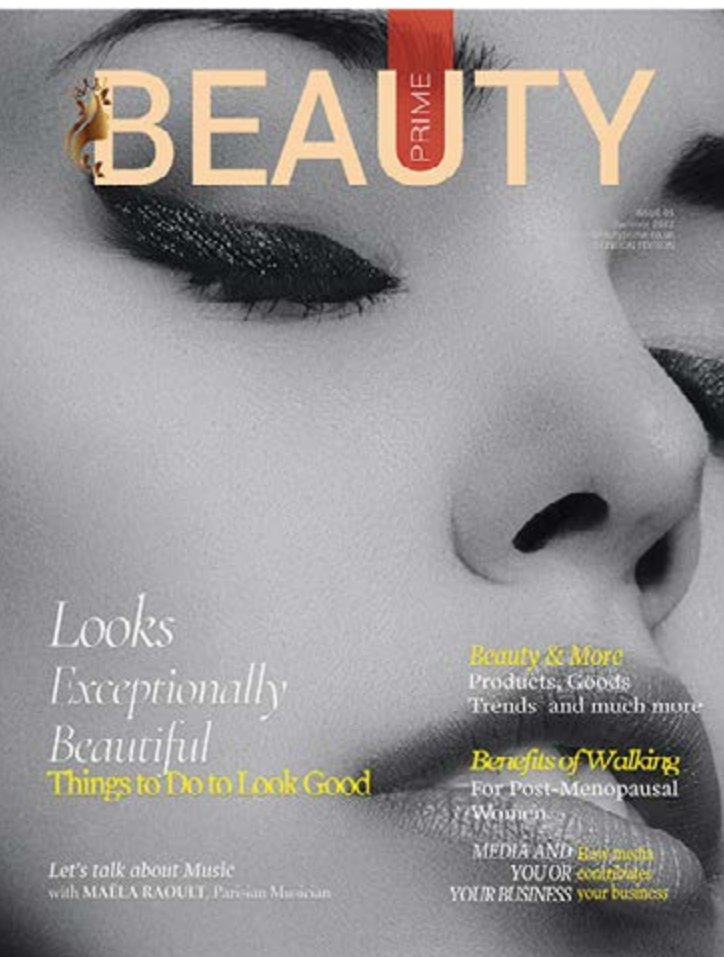
SKIN CARE TIPS & PRODUCTS

COSRX
An ideal diet of your Skin

MEDIA KIT 2023



Feel beautiful



Touch Image or link below to read fist Issue.

<https://newyox.com/f/c3a1d863>

beautyprime.co.uk

About Beauty Prime

The Beauty Prime, a subsidiary of Newyox Media is a pop-culture magazine - inspires people with a content that sparks curiosity, attention and conversation.

The Beauty Prime magazine works with a wide and diverse community of beauty and make up specialists, Beauty salon owners, experts, masters from a variety of geographies, cities and backgrounds who come together to share and challenge the ideas that shape their fields. When you get featured with the magazine you can reach a broad, global audience and we provide the tools to help you make an impact.

The magazine is published in print, electronic and digital (flip), distributed worldwide, available over %90 of the globe, more than 40.000 stores, retailers, libraries and major platforms like Amazon, Barnes & Noble, Rakuten, Chapters&Indigo, Blackwells, Waterstones, and so on.

Available for

Print
Electronic
Flip
Mobile
Web
Social Media

Contact

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Why Beauty Prime?

“Winning any awards or credible write ups in newspapers and magazines are usually the indications that the business is committed to high standards.”

- The Reader's House

Worldwide Distribution & Sales

6
CONTINENTS

190
COUNTRIES

40.000
STORES, RESELLERS, PLATFORMS
AND LIBRARIES



The USA market

State by state, town by town the magazine is available in print and electronic in each local store throughout the United States.

Alaska to Florida, California to New York the magazine is available print and electronic on each local stores throughout the United States.



Book People
A Community Bound by Books

See all the local stores at
beautyprime.co.uk/pages/united-states

beautyprime.co.uk



Global market



We cover %90 of the Globe

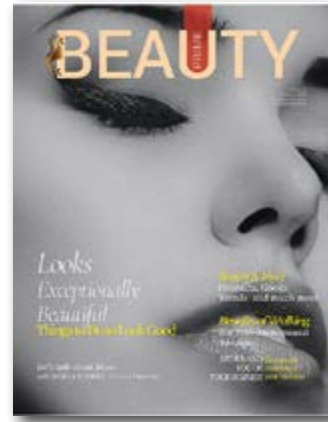
Santiago to Tokyo,
Moscow to Johannesburg
We cover %90 of the globe.



See some global stores at
beautyprime.co.uk/pages/globe

Facts about **BEAUTY PRIME**

- ✔ Available for print, electronic, flip, web and social media
- ✔ Distributed 190+ countries
- ✔ Available around 40.000 networks, platforms, libraries
- ✔ It goes to market with keywords and backlinks that helps your website's SEO performance
- ✔ Marketing Sherpa revealed 82% of participants trusted magazines
- ✔ It lasts FOREVER. Availavle for lifetime.
- ✔ Powers your brand
- ✔ High quality images and pages
- ✔ No fake news and cybercrime
- ✔ TARGETED AUDIENCE. Just share with us where to target
- ✔ INSPIRED READERS: provides a wealth of information, inspiration and creative ideas for readers.



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AWARD OF EXCELLENCE

We are honored to present the “Editor’s Choice Award of Excellence” to individuals in the Beauty Industry who have demonstrated exceptional dedication, creativity, and passion in their respective fields. This prestigious award is a celebration of those who consistently go above and beyond, setting new standards for excellence and innovation within the beauty community.

Discover the benefits



BARNES & NOBLE
BOOKSELLERS



WATERSTONE'S

!ndigo

CREDIBILITY

If you are featured on BEAUTY PRIME YOUR NAME AND BRAND most likely will be shown over 40.000 networks, platforms, libraries and stores like *Amazon, Barnes & Noble, Rakuten, Blackwells, Waterstone's* and so on in over **190 COUNTRIES.**
YOU'RE EVERYWHERE!

INTERVIEW PRIME

We conduct an interview with make specialists, salon owners and people in beauty industry.

AD

Advertise your salon or services on the magazine.

AWARD OF EXCELLENCE

We present Award of Excellence if you meet our criteria in atmosphere, Hygiene and services.

DIGITAL BROCHURE

Lets digitize your salon brochure. Interactive links to videos, animations we do everything for a salon needs.

Opportunities

PRESS RELEASE DISTRIBUTION

We will not just make you seen on the magazine but you will also get a chance to advertise your PR for the first time in front of genuine audiences, press contacts at par with your niche.

As soon as you're featured on the magazine, we'll send a press release to 16.000 media outlets with a 300+ Guaranteed Placements including Google Inclusion, Yahoo Inclusion, Bing Inclusion, Google News Inclusion, Apple News Inclusion, Primum News Network, Featured On NBC, CBS, Fox and its Affiliets.

Advertising

DPS (Double-Page Spread): £2.000

Two-page advertarial spread within the issue designed in-house with the client with co-ordinating online advertorial.

Back cover Advert: £2990

210 x 280 mm (+3mm bleed)

Cover Advert (front/back inside): £1990

210 x 280 mm (+3mm bleed)

Full Page Advert (first 4 pages): £1490

210 x 280 mm (+3mm bleed)

Full Page Advert (middle p.): £1190

210 x 280 mm (+3mm bleed)

1/2 Page Advert: £750

140 x 210 mm (+3mm bleed)

1/4 Page Advert: £400

105 x 140 mm (+3mm bleed)



Let's Work Together

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